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FOR IMMEDIATE RELEASE:

TOTAL SHIELD FROM A NEW AND SCARY TERROR

10 Essential Tips to Immune Your Financial Peace

CALGARY, AB, January 19, 2007: Do you know what the supreme hazard to your financial security is today? Can you think of something that can bring your financial house down without your own doing and can hit harder than a train wreck? The answer is Identity Theft. How bad is it?

Between the years 2004 and 2005, there were 23,169 reported Canadians who were victims of identity theft with a total loss of \$27,537,170.48. You may have heard it said before, "a good name is better than riches". To the identity thief, a good name is equal to riches. When you hear "identity theft" you immediately think of computer hackers who somehow hack into your computer and mine your personal information. Although hackers can be some of the most dangerous of identity thieves, they are not the ones you should necessarily be most worried about. How do you protect your most valuable asset – your identity, from ever being stolen and victimized by the ever increasing threat of identity theft?

Financial coach and speaker, Douglas U. Idugboe, founder of Christsmart™ Financial Network and Quicksuccess™ Training, advises Canadians to be proactive in building a strong wall around their personal information. He dedicates an entire chapter to identity theft in his book *Credit Miracle for Canadians: How to Build, Repair, and Improve Your Credit, Get out of Debt, Make Banks Beg to Lend You Money, and Protect Yourself from Identity Theft!*, scheduled to be in bookstores nationwide and online at amazon.ca and chapters.ca on February 1, 2007. He says the terror of identity theft can be transformed into an oasis of financial and personal security. You should monitor your credit report at least once or twice every year, shred all unwanted credit card receipts and documents that go into the trash, install and run spyware and antivirus protection in your computer, perform a Secure Hard disk Eraser before you sell or give away your old computers, buy only from trusted websites, use a low limit credit card to make purchase online, never give out your Social Insurance Number or your date of birth to an undeserving individual, company or agency. Always secure your PIN and watch out for cameras above sales points when using debit cards and if you suspect any foul play, call up the credit reporting agencies to place a fraud alert on your credit files. This alone would save you a lot of agony.

Gain a new perspective on personal finance by discussing what everyone is afraid to talk about: Money and Faith.

Please contact Quick Success Press to arrange an interview with Douglas U. Idugboe. See his book's website at www.creditmiracle.ca for more information. Thank you for your consideration